

SEA PRINCESS ELIGIBILITY GUIDELINES

The Maine Sea Goddess Pageant is open to 20 ladies who meet the Maine Lobster Festival's guidelines, submit a completed application with sponsors contributions of \$500 and mail to the:

**Maine Lobster Festival
Coronation Committee
P.O. Box 552
Rockland, ME 04841**

1. See Checklist for easy application submission.
2. Any incomplete applications (or postmarked before March 1, 2012) will not be accepted, and will be returned to the applicant. Deadline for submitting applications is April 15, 2012. Applications postmarked after April 15, 2012 will not be accepted.
3. Applicant must be a single young lady, a high school (or equivalent GED) graduate, not more than 21 years of age and a Maine resident.
4. Contestant can only participate in the pageant once.
5. A Sea Princess is required to volunteer a minimum of four hours before the Festival opens on Wednesday, August 1, 2012.
6. **During the Festival**, all Sea Princesses are required to mingle on the grounds a minimum of two hours every day wearing appropriate dress and your sash. You are an Ambassador for the Midcoast area, be polite and courteous in whatever you do.
7. When obtaining your sponsor(s) explain that they are helping with the costs of your gown, sash, flowers, meals, some traveling expenses, etc. This is a great advertising tool for your sponsors; they will be mentioned at all your events, in the news media and on your car in the parade. The new Sea Goddess will be advertising for them throughout the year across Maine in parades and special functions. Checks should be made out to the **Rockland Festival Corp.** It is *suggested* at least one of your sponsors be a member of the Fishing/Lobstering Industry, (seafood stores, restaurants, lobster pounds, marine supply stores, fisherman, etc.).
8. The young ladies chosen to be the 2012 Maine Sea Goddess and Crown Princess are required to do the following:
 - The Sea Goddess and Crown Princess will attend all hometown affairs representing the Maine Lobster Festival and Coastal Communities. (Example: Festival of Lights, etc.)
 - Should the Sea Goddess not be able to perform her duties at any given time throughout the year, the Crown Princess may represent the Maine Lobster Festival in her stead.
 - Daily attendance on the festival grounds wearing your crown and sash, mingling with King Neptune, Black Beard and at times the Kings Court, having your picture taken, handing out awards to contestant winners and medallions to the contestants in the "The Great International William Atwood Crate Race." And be present and pass out awards at other various events throughout the Festival. Example; but not limited to, children's events on Sunday at the Main Stage, Cooking Contest, etc.

Sea Goddess Required Participation:

- Maine, Boats, Home & Harbors “Boatyard Dog Trials” Sunday August 12, 2012 @ Harbor Park
- Union Fair/Maine Blueberry Festival Parade 8-19-12 @ noon & Coronation 8-20-12 @ 8 PM (arrive early, wear gown, sash and crown.)
- Attend the Eastern States Exposition (BIG E) in Springfield, MA. September 28 to September 30, 2012 representing the Maine Lobster Festival and the Midcoast area.
- Penobscot Bay Chamber of Commerce Tree Lighting Ceremony - TBD
- Penobscot Bay Chamber of Commerce Festival of Lights Parade – TBD
- Lobster Festival Volunteer Appreciation Day (if applicable).
- Thomaston 4th of July Parade
- Yarmouth Clam Festival Parade – (TBD)
- Attend 2013 Sea Princess functions leading up to the Festival.
- Open the 66th Maine Lobster Festival with King Neptune and his court.
- Appear on stage during the Coronation for the 66th festival and give a small speech relating your experiences over the past year. (At the end of your reign provide a report for the next crowned Sea Goddess of your experience. Please provide two copies – one for the new Sea Goddess and one for the Coronation file. Please give this to the Coronation Chairman prior to the crowning of the new Sea Goddess)
- Ride in the Maine Lobster Festival Parade 2013.

Suggested Participation in:

- Windsor Fair Sunday TBD
- Boston International Seafood Show TBA
- Memorial Day Parade TBA
- Lobster Boat Races TBA
- Boothbay Windjammer Days TBD
- Friendship Sloop Days TBA
- Lobster Ride and Roll (late July 2013)

There also may be additional opportunities to participate in other events throughout the year.