



**64<sup>th</sup> Annual Lobster Festival Parade - 2011**

This year's theme is:  
***Lobster-palooza!***

Organization Name \_\_\_\_\_

Select one category you would like to be judged in:

**Commercial**

**Non-Profit**

**Marching**

**Novelty**

**Band**

**Antique Vehicle**

**Theme**

**Political**

Contact Name \_\_\_\_\_

Email Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

\_\_\_\_\_

Cell Phone \_\_\_\_\_

Home Phone \_\_\_\_\_

There will be an awards ceremony Saturday afternoon on the Festival Grounds to present parade plaques to the floats that best reflect the category you've chosen!! Please see the Official Maine Lobster Festival program for time and location.

Please mail application to:  
Maine Lobster Festival  
Attn: Jen Chapman  
PO Box 552  
Rockland ME 04841

If you have any questions email us at [parade@mainelobsterfestival.com](mailto:parade@mainelobsterfestival.com) or call Jen Chapman at 207-449-5656.

**Applications are due no later than July 24, 2011.**



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*A confirmation will be e-mailed to you.*

## **KEEP THIS PAGE**

# **Parade Instructions**

- **REGISTRATION:** After submitting the above application, you will be emailed a line-up time. If you haven't received an email by July 24, 2011, please call Jen Chapman at 207-449-5656.
- **FOR YOUR DRIVERS:** The parade begins promptly at 10 a.m. The drivers need to pay close attention to the float, band, or group in front of them and keep a safe distance.
- **LINEUP:** The 64<sup>th</sup> Annual Lobster Festival Parade will be August 6, 2011. Line-up will be from 7:30 a.m. to 10:00 a.m. at the intersection of North Main Street and Broadway. Rockland Police Department will be helping manage traffic. Please stop at the registration table to speak with a parade representative with questions.
- **ROUTE:** Leave Broadway entering North Main Street heading to downtown Rockland. The parade will continue all the way up Main Street (the wrong way). The best route back to the starting point will be turning right onto Pleasant Street, then turning right onto Broadway. Floats may not be left in the parking lot or on the road side!!
- **AMBULANCES:** If you hear/see an ambulance, STOP and pull over to the far right to allow it to pass.
- **CANDY:** If you want to throw candy, do not throw candy onto the pavement! Candy must be tossed onto the grass beyond the attendees to avoid accidents.

**INSURANCES:** EACH COMMERCIAL PARADE ENTITY IS RESPONSIBLE FOR THE PROCUREMENT OF A MINIMUM OF \$1,000,000.00 LIABILITY INSURANCE COVERAGE NAMING ROCKLAND FESTIVAL CORPORATION AS ADDITIONALLY INSURED. PROOF OF INSURANCE COVERAGE MUST ACCOMPANY YOUR APPLICATION.

Any non-commercial parade entity is responsible to specifically name the driver of the vehicle and provide a description of their vehicle, then submit a copy of their personal auto insurance card with their parade entry application.