



## *Happy 200<sup>th</sup> Birthday Maine!!*

Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Email Address \_\_\_\_\_

Contact Phone \_\_\_\_\_

Select a category you would like to be judged in:

**Commercial  
Theme  
Band**

**Non-Profit  
Marching  
Antique Vehicle**

\*Bonus Awards for People's Choice and Director's Choice are given by the official judges during the parade!!!

Brief Description of your vehicle:

**Single vehicle**

**Truck towing trailer**

**Walking**

**Other** \_\_\_\_\_

We have updated our guidelines and policies below. Please email us with any questions or clarifications to [parade@mainelobsterfestival.com](mailto:parade@mainelobsterfestival.com). Submitting your application to participate in the parade tells us you've read, understand and agree to abide by these guidelines.

Please mail application to: Maine Lobster Festival Attn: Jen Chapman  
PO Box 552, Rockland ME 04841

Fax to 207-596-6549 or email to [parade@mainelobsterfestival.com](mailto:parade@mainelobsterfestival.com)

If you have any questions email Jen Chapman at  
[parade@mainelobsterfestival.com](mailto:parade@mainelobsterfestival.com) or call (800) 576-7512

**Applications are due no later than  
Friday July 24, 2020**



## **Maine Lobster Festival Parade Guidelines –**

### **Decorating –**

Participants are required to decorate their entries to match the Theme of the parade. The more elaborate & enthusiastic decorations, the better! Any entry not decorated may be asked to leave.

**Line up Instructions** – will be emailed to your group within 5 days of the Parade along with registration information. This will include the road you're assigned to park on and directions on how to get there. Your cooperation with this will help keep the intersection safe for emergency traffic as well as communication within your group. Please be sure whoever is driving your float also receives a copy of these instructions/ directions.

**Drivers** – of any motorized vehicle must have a current, valid, unsuspended driver's license.

**Route** – starts at 10am sharp at the intersection of Broadway/ North Main/ Cedar/ Birch Streets, traveling down North Main St, up Main St “in the wrong direction” and ends near the Water St/ Main St intersection. Please note stopping at Pleasant St is prohibited and will be deterred by the City of Rockland Police Department. The route is one mile and the parade is just under two hours long. Please be aware you'll be need to travel down Broadway (from Thomaston St is suggested) to the start of the parade to get to your vehicles.

**Parade Category winners** – will be announced on the Festival grounds throughout the day on Saturday and Sunday. Award plaques will be available for pick up at the Info Booth until close of the Festival on Sunday then at the Pen Bay Chamber of Commerce. Shipping is available upon request.

**Politics** – The Maine Lobster Festival Parade is a non-partisan, secular and neutral private event which celebrates our community, our people and our lobsters. Because of this, we do not accept political applications of any kind. We anticipate and appreciate your respect of this policy.

**Throwing Candy** – is strictly prohibited. Bottles of water and candy **MUST** be placed in the hands of the recipient. Bottles roll under float tires and children will run to try to get them. Keeping our children safe and having fun is top priority.

**Under the influence** – of ANY kind is unquestionably prohibited. Period. This includes alcohol and/ or illegal substances before and during the parade.

**Weapons** – are also strictly prohibited. This includes – but is not limited to – firearms, paintball guns, swords, machetes, knives, bow & arrows, throwing stars and the like.

**Children** – under the age of 16 must be accompanied by an adult.



### **HOLD HARMLESS AGREEMENT**

By executing this agreement, the undersigned agree(s) for himself, herself, itself and its/their successors, heirs and assigns that participation in the Maine Lobster Festival, as described herein, shall be at the risk of the undersigned, and that the undersigned hereby releases and forever discharges and expressly agrees to indemnify and hold harmless the PEN BAY CHAMBER OF COMMERCE, the MAINE LOBSTER FESTIVAL, the CITY of ROCKLAND, and the officers, directors, employees, agents and members of either organization, together with their successors and assigns of and from all debts, demands, actions, causes of action, suits, dues, sum and sums of money, accounts, reckonings, bonds, specialties, covenants, contracts, controversies, agreements, promises, doings, omissions, variances, extents, execution and liabilities whatsoever including, without limiting the generality of the foregoing, claims for contribution, exoneration or indemnity, or any other thing whatsoever which might arise from the undersigned's participation in the Maine Lobster Festival.

By submitting the above application to participate in the Maine Lobster Festival parade, I and/or my organization will assume liability for any damages or injury caused by my parade unit