MAINE LOBSTER FESTIVAL

Sponsorship Tiers

OFFICIAL Sponsor

$10,000+

Onsite Presence
Media Booth
6+ x Day
(P.A. Announcement)
3x A, B, C, or D
(Banner Sites)

Plus: Program Ad, Facebook Link, Website Link, MC Event, and Guest Announcer!

T-SHIRT Sponsor

$5,000+

5+ x Day
(P.A. Announcement)
2x A, B, C, or D
(Banner Sites)

Plus: Program Ad Option, Facebook Link, Website Link, Guest Announcer, and T-Shirt!

Special Event or LOCATION Sponsor

$1,500+

2+ x Day
(P.A. Announcement)
1x A, B, C, or D
(Banner Sites)

Plus: Program Ad Option, Facebook Link, Website Link, Guest Announcer, Coronation, Fireworks, Cod Fish Carry, Marketplace Tent, Pancake Breakfast, Lobster Cooker, Marine Tent, and more!

Great International CRATE RACE Sponsor

$3,000+

4+ x Day
(P.A. Announcement)
1x A or B
(Banner Sites)

Plus: Program Ad Option, Facebook Link, Website Link, and GICR T-Shirt!

GOLD Sponsor

$2,000+

3+ x Day
(P.A. Announcement)
1x B
(Banner Site)

Plus: Facebook Link and Program Option!

SILVER Sponsor

$1,000+

2+ x Day
(P.A. Announcement)
1x C
(Banner Site)

Plus: Guest Announcer!

BRONZE Sponsor

$750+

1+ x Day
(P.A. Announcement)
1x D
(Banner Site)

RACE Sponsor

$500+

Race Day Announcement
Race Day Banner Site

Plus: A Race T-Shirt!

Banner Sites:
A) Sea Wall
B) Main Stage, Marketplace, Food Tent, Cooker, PA Booth, Beer Garden, Main Street Fence, Gates
C) Art Tent, Lobster Cafe, North Tent, Children's Tent, Maine Heritage Tent, Marine Tent
D) Main Souvenir Tent (per side)

- Sponsors have 1, 2, or 3 banners based on level
- Banners hang in prominent locations
- Program Deadline: June 1st
- Sponsor provides banner(s), brand logo, & announcement ready copy
- Grid provides general guidelines

Steins & VINES Sponsor

$300

1x A
(Banner Site, Thu-Sun)

Plus: Program Ad Option, Facebook Link, and Website Link!