



The Big Parade - 2025
“Dog Days of Summer”

Organization Name _____

Contact Name _____

Email Address _____

Contact Phone: _____

Select a category you would like to be judged in:

**Commercial
Theme
Band**

**Non-Profit
Marching
Antique Vehicle**

*Bonus Awards for People’s Choice and Director’s Choice are given by the official judges during the parade!!!

Brief Description of your vehicle:

Single vehicle

Truck towing trailer

Walking

Other _____

We have updated our guidelines and policies below. Please email us with any questions or clarifications to parade@mainelobsterfestival.com. Submitting your application to participate in the parade tells us you’ve read and understand these guidelines.

Please mail application to: Maine Lobster Festival Attn: Ginny Savage
PO Box 552, Rockland ME 04841 or email to parade@mainelobsterfestival.com or
gsavage@breakh2o.com

If you have any questions email
parade@mainelobsterfestival.com or call (800) 576-7512



Applications are due no later than Sunday, July 27, 2025.

Maine Lobster Festival Parade Guidelines –

Parade Category winners – will be announced on the Festival grounds throughout the day on Saturday and Sunday. Award plaques will be available for pick up at the Info Booth until close of the Festival on Sunday then at the Pen Bay Chamber of Commerce. Shipping is available upon request.

Line up Instructions – will be emailed to your group within 5 days of the Parade along with registration information. This will include the road you're assigned to park on and directions on how to get there. Your cooperation with this will help keep the intersection safe for emergency traffic as well as communication within your group. Please be sure whoever is driving your float also receives a copy of these instructions/ directions.

Drivers – of any motorized vehicle must have a current, valid, unsuspended driver's license.

Route – starts at 10am sharp at the intersection of Broadway/ North Main/ Cedar/ Birch Streets, traveling down North Main St, up Main St “in the wrong direction” and ends near the Water St/ Main St intersection. Please note stopping at Pleasant St is prohibited and will be deterred by the City of Rockland Police Department. The route is one mile and the parade is just under two hours long. Please be aware you'll be need to travel down Broadway (from Thomaston St is suggested) to the start of the parade to get to your vehicles.

Politics – The Maine Lobster Festival Parade is a non-partisan, secular and neutral private event which celebrates our community, our people and our lobsters. Because of this, we will no longer be accepting political applications. We anticipate and appreciate your respect of this policy.

Throwing Candy – is something the children love and look forward to! Because of this, we ask you to disperse candy to children by handing it to them so children aren't tempted to run into parade traffic. Bottles of water **MUST** also be placed in the hands of the recipient. Bottles roll under float tires and children will run to try to get them. Keeping our children safe is top priority.

Under the influence – of ANY kind is unquestionably prohibited. Period. This includes alcohol and/ or illegal substances before and during the parade.

Weapons – are also strictly prohibited. This includes – but is not limited to – firearms, paintball guns, swords, machetes, knives, bow & arrows, throwing stars and the like.



Children – under the age of 16 must be accompanied by an adult.

Other things to consider – we provide several portable toilets near the registration table. It gets very HOT that day so wear lightweight clothing, bring water and wear sunscreen. That said, always be prepared for rain. Please be aware this is a very large, long parade. You may have to sit idle for a bit before being directed down the parade route. Please be assured we do everything we can to keep things moving as best as possible.

HOLD HARMLESS AGREEMENT

By executing this agreement, the undersigned agree(s) for himself, herself, itself and its/their successors, heirs and assigns that participation in the Maine Lobster Festival, as described herein, shall be at the risk of the undersigned, and that the undersigned hereby releases and forever discharges and expressly agrees to indemnify and hold harmless the PEN BAY CHAMBER OF COMMERCE, the MAINE LOBSTER FESTIVAL, the CITY of ROCKLAND, and the officers, directors, employees, agents and members of either organization, together with their successors and assigns of and from all debts, demands, actions, causes of action, suits, dues, sum and sums of money, accounts, reckonings, bonds, specialties, covenants, contracts, controversies, agreements, promises, doings, omissions, variances, extents, execution and liabilities whatsoever including, without limiting the generality of the foregoing, claims for contribution, exoneration or indemnity, or any other thing whatsoever which might arise from the undersigned's participation in the Maine Lobster Festival.

By submitting this application for participation, I and/or my organization will assume liability for any damages or injury caused by my parade unit