



Dear Parade Participants,

We're thrilled to welcome you to the **2025 Lobster Festival Parade!** Thank you for being part of this exciting event. Below are important details to help ensure a smooth and enjoyable experience for everyone involved.

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### **This Year's Theme: Dog Days of Summer!**

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### **Key Times**

- **Registration Begins: 8:00 AM**
    - Look for the **pop-up tent** with a table and chair located in the **green grassy area across from The Spot** (at the head of the parade route).
    - **Please check in and pick up your judging number**—this is essential to be included in the judging process.
  - **Parade Start Time: 10:00 AM sharp**
    - Streets will close at **9:00 AM**, so please arrive early to get into position.
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### **Parade Line-Up Locations**

- **Broadway (both sides)** to the high school – Floats of any type
  - **Birch Street to Maverick Street (both sides)** – Floats of any type
  - **North Main Street to the start of the parade** – Rescue vehicles
  - **Cedar Street (North side)** – Lobster Festival Delegates and Rocky
  - **Cedar Street (South side)** – Additional parade entries
  - **Grand Marshal** – Positioned on North Main Street near The Spot
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### **Judging & Awards**

- **Judging Location:** In front of the **Strand Theatre** – be sure to wave and show your spirit!
  - **Awards Ceremony:** Held at the **fairgrounds at 1:00 PM**
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### Judging Categories

- People's Choice
- Antique Vehicle
- Commercial
- Non-Profit
- Marching
- Band
- Director's Choice
- Theme

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### Important Parade Rules

To ensure a safe and respectful event for all, please note the following:

- **No throwing candy** or other items from floats or vehicles
- **No water guns** or water spraying of any kind
- **No political floats or signage**
- **No religious handouts or promotional materials**

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### Traffic Flow Reminder

As you exit **Pleasant Street**, please do not stop. Continue moving toward the **high school** or **elementary school** on Broadway to help keep traffic flowing smoothly for all participants.

We appreciate your time, creativity, and enthusiasm in making this year's parade a highlight of the festival. If you have any questions or need assistance on the day of the event, please don't hesitate to reach out.

Thank you, and we look forward to seeing you on parade day!

**Ginny Savage, Maine Lobster Festival Parade Chair**